

The 1921
Buick
with more power, more room, and beautiful stream-line body

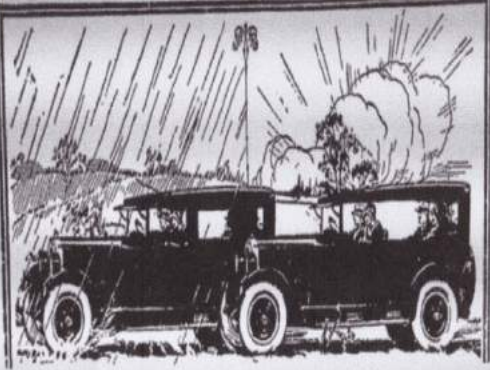
THE BUICK has been first aid to the American business men of the Philippines. Because of the Buick their salesmen have been able to cover more territory, to sell more goods.

And in their hours of leisure, the business men and their families have found that their Buicks have made life in the tropics more enjoyable.

Without doubt, a Buick is a 100% investment—viewed either as a business or pleasure car.

AUTOMOTIVE DEPARTMENT
101 Echague, Manila **Pacific Commercial Co.** Importers and Exporters
Representatives in Provinces

The 1921 Buick



RAIN OR SHINE
THE NEW STUDEBAKER DUPLEX IS IDEAL

The Studebaker Duplex is a new type car which combines open car freedom with closed car comfort. Lower the roll-over side enclosures and you have complete protection in liberty around. Raise them to restore the airiness of the open car. Either can be done without stopping or getting out of the car.

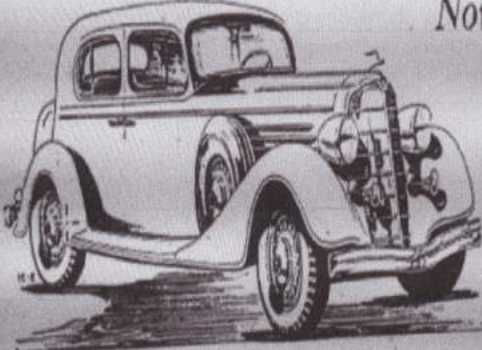
STANDARD SIX DUPLEX PHAETON \$3,575.00

PHILIPPINE MOTORS CORPORATION
TEL. 25271 807 ONDIPIN

IN RESPONDING TO ADVERTISEMENTS PLEASE MENTION THE AMERICAN CHAMBER OF COMMERCE JOURNAL

1923 Studebaker

The 1934 Buick Eight
with Knee Action Wheels
Changes Your Ride to a Glide
Now on Display



The Buick

Automotive Sales Company
2 Isla de Romero

The 1934 Buick

Features of the 1935



CHEVROLET

- All-Steel Turner Top
- Weather-Proof Brakes
- Blue Flame Engine
- Shock-Proof Steering
- Improved Knee Action
- Strain-Proof Y-K Frame

The de Luxe Sedan

Quality at Low Cost

CHEVROLET

PACIFIC COMMERCIAL COMPANY
CHEVROLET DISTRIBUTOR

IN RESPONDING TO ADVERTISEMENTS PLEASE MENTION THE AMERICAN CHAMBER OF COMMERCE JOURNAL

1935 Chevrolet

1922

THE EMBLEM



OF VALUE



The Source of Motor Trouble is not Always Under the Hood

You do not look into your gasolene tank to find the cause of engine trouble, but you might find it there.

Automobile motors require a good, steady diet of balanced gasoline. If the distilled product varies because of changing qualities of the crude oil from which it is refined, your gasoline is one-sided. Every oil field produces petroleum rich in certain properties, but lacking in others.

The Standard Oil Company of New York has eliminated numerous motor troubles and much gasoline

wastage by developing a motor fuel which is not only properly balanced, but is the same day after day - to the last drop, wherever and whenever you buy it. It starts the motor in a hurry, burns up cleanly and delivers exceptional power.

We have never claimed merit for our product which you must test for yourself. We recommend that you get a tankful of SOCONY Motor Gasoline and give it a thorough trial. You will quickly note the advantages of a completely balanced gasoline such as SOCONY which gives you, indisputably,



MOST MILES PER GALLON

STANDARD OIL COMPANY OF NEW YORK

Standard Oil



GUM-DIPPING PROCESS GIVES FIRESTONE TIRES GREATER MILEAGE AND LESSENS TIRE TROUBLE

Gum-Dipping is one of the many processes developed by the Firestone Co. to give Firestone Tires greater mileage and better service for the tire owner.

Gum-Dipping is a process that covers each filament of cord rubber in a flexible rubber case. It improves Cord Tires because it lengthens the life of the inner-tire structure, reduces friction and

other factors that lead to tire deterioration, makes a more active, more responsive and safer riding tire.

(The excellent mileage records, the general satisfaction of Firestone owners with Gum-Dipped Cord is an indication of the success of the process and a guarantee of satisfaction to every tire buyer.)

Firestone

Gum-Dipped Cord Tires

AUTOMOTIVE SECTION

PACIFIC COMMERCIAL COMPANY

101-107 BROADWAY

Fire Stone